

Reading Council
November Board Meeting
Maple Leaf School
Morden
January 8, 2009
5:00-6:30 p.m.

Agenda

1. Call to Order
2. Attendance: Louise Duncan, Dale Owen, Allison Abbott-Wiebe, Leanne Braun, Andrea Neufeld, Garry Bueckert, Tania Vanstone,
3. Regrets: Bruce Wood, Linda Enns, Tammy Loewen, Karen Alexander

4. Approval of Agenda
 - a. **MOTION** – *move to approve agenda as amended (we have director of membership- Garry Bueckert) Leanne Braun; seconded by Andrea Neufeld; motion carried.*

5. Celebrate Literacy, Celebrate Life
 - a. Allison Abbott-Wiebe shared a book called God at Ground Zero, by Chaplain Ray Giunta which told about how good overcomes evil, and explores the aftermath of September 11th. Allison also shared the THIN AIR writer's festival. She wondered how our group could connect with these other literacy partners. The website is www.thinairwinnipeg.ca
 - b. Garry shared a book that his daughter edited, and wrote some chapters called You Welcomed Me, by Leah Dawn Bueckert and Daniel S. Schipani.
 - c. Dale shared a book called The Book of Negroes, by Lawrence Hill. It is the story of the slave trade in Africa and the feature character is female. It is classified as Historical Fiction.
 - d. Andrea shared the Hamish X by Sean Cullen, a Canadian author that she bought for her son.

6. Business
 - Minutes of November 25, 2008 meeting
 - **MOTION**
 - *Garry moved to adopt minutes as presented; seconded by Leanne Braun; motion carried.*
 - PERC Charter update—Executive council

- We received official documentation that we are an affiliated council with the International Reading Council – see certificate.
 - Louise will contact Arlene Kinden in regards to the \$3 payment per member to the Manitoba Reading Council – she is the director of membership of the MRA. Louise is attending the MRA meeting on January 24th as our reading council representative.
- Fill vacant positions: Nominating Committee and Public Relations committee. Bruce will be on the nominating committee. The Public Relations will be tabled for the next meeting and the position filled at a later date.
 - PERC Activity & Membership drive ideas
 - One of the things that they did at the MRA was a goal planning sheet that included a goals and tasks, responsibilities, resources, and timeline.
 - Dale has encouraged each meeting to have a membership report component, as well as a Goal Planning review component.
 - We need a PR committee to get the communication piece of our reading council. The Brandon and the Portage councils both have great websites.
 - An idea is a meet and greet membership coffee house (for example the ELA CAFÉ). Dale suggested that we do this kind of event in February. Leanne suggested that we could launch a logo contest at the coffeehouse.
 - Activity #1 Meet and Greet coffee house
 - Theme – Literacy 0-100
 - Talk about who we are, celebrate literacy, brainstorm our needs, have Carol Hyrniuk-Adamov attend, have some type of item that shows our name.
 - Allison will contact Thin Air - CBC to see if we can get any free books for possible door prizes.
 - Leanne will contact Friesen's
 - We will need to talk to Mary Toma to find an available date – this event is to be held at the library
 - Special invitations can be sent out to different literacy partners in the area. We can ask Carol H-Adamov to bring greetings, and speak about the

importance of a Reading Council in the Area.

- Louise will contact Mary to find an available date looking at the last week of February. She will also ask about book display that goes with our theme of 0 – 100. Dale will contact Carol about her possible attendance.

Activity #2 Logo Launch at the coffee house.

- Louise, Allison, Dale, and Andrea will sit on the PERC activity council and Louise will check to see if Karen is still interested.

7. Calendar of upcoming Literacy Events:

Feb 21-25 IRA Annual Convention, Phoenix, Arizona

April 23 – Todd Whittaker, Dealing with Difficult Parents, in Carman

May 3-7 IRA Annual Convention in Minneapolis, Minnesota (bus trips are going)

May 29 Dr. Donald Leu, sponsored by MRA and BRC

June 5-7 Annual Literacy Leaders' Luncheon, MRA

8. Meeting Dates April 16th 5pm Maple Leaf School

9. Adjournment