

**Pembina Escarpment Reading Council
April Board Meeting
Maple Leaf School
Morden
April 16, 2009
5:00-6:30 p.m.**

Agenda

1. Call to Order
2. Attendance: Karen Alexander, Louise Duncan, Garry Bueckert, Linda Enns, Tania Vanstone, Dale Owen, Bruce Wood, Allison Abbot-Wiebe
3. Regrets: Andrea Neufeld, Leanne Braun, Tammy Loewen, Kathi Hamm, Sherri Hollier, Joan Robinson, Pat Stepler, Leslie Norrie
4. Approval of Agenda – 2 additions
MOTION – *move to approve agenda as amended - Garry Bueckert) Allison Abbott-Wiebe; seconded by Garry Bueckert ; motion carried.*
5. Celebrate Literacy, Celebrate Life—**members please bring celebration for sharing**
6. Business
 - Minutes of January 8, 2009 meeting

MOTION - *Garry moved to adopt minutes as presented; seconded by Linda Enns; motion carried.*

- Amend November 25, 2008 minutes to reflect 2009-2010 Board positions – the board does not require an awards chair.(change this in Nov minutes)
- Nominating Committee 2009-10 year: Dale (past president), Bruce, and require another Board member. Linda will join this.
 - This year’s membership will be in effect from the kick off Sept. – June, 2010
- Public Relations Committee 2009-10 year: Louise, and 2 other Board members (Karen Alexander, Tania Vanstone)
- Programs Committee 2009-10 year: Louise, and 2 other Board members (coordination of programs and I Love to Read activities) -whole group brainstorming for PD, burning literacy events and speakers (Allison Abbott-Wiebe, Bruce Wood)
- Logo Contest
 - Defer this to next meeting so some of the entries can be redone from Emerado
- Thank you cards for door prizes –kick off event
 - Allison has the addresses of 2 door prizes, and PRSD, Borderland, McNalley’s, Chapters, Friesens, Winkler Centennial Library, and MRA, Carole and Susan, IRA and

Allison and Louise will get these done and Dale will email thanks to the IRA.

Committee Reports:

- Membership (Note: please include Garry's address on membership form) – As of March 17th, we have 27 members and this will expire June 2010. Public Relations committee needs to let members know. When we have the logo we will email receipts. Tania and Garry will do this.
- The MRA fees are due on or before March 31st, and Tania will give Louise a cheque and a membership list will be sent by Garry.
- Public Relations—Launch event article to Reading Manitoba editor Jody van de Vijssel & Formation article to Carol to send to John Miklos, Reading Today. The Western Connection (WSD PAPER) asked us to send them an article for the formation of PERC.
- Programs Committee—Goal Planning Review and planning for next year. Dale referred to the Goal Planning Sheet that we created in October. We have achieved the goals of chartering the council, naming the council, and to hold 2 events which were the launching event and logo contest. Dale likes the idea of having a think tank to brainstorm for next year. This was also a goal for this year.
 1. Early and family Literacy - Allison was thinking about getting books into the home for adults and early childhood. Louise also referred to influencing the preschool – Louise has experienced a book swap and said the idea was exciting. Louise was saying that the increase of students that need reading intervention so the connection needs to be made – pd offered to teachers. Dale mentioned the connection can be made to daycares, and connection to the baby first – let's not reinvent the wheel – these programs are out there.
 2. The EAL– Linda would like to see more books in other languages – ie German
 3. Reading and technology. We would like to make a website to get interacting. E-readers – connecting to special learners, reading books on smartboards, disabled and special learners
 4. Boys and books, promoting reading of non-fiction reading, and alternate interest reading (idea of manuals)
 5. Performing Arts connecting literacy where kids write and perform. This could be a 24/7 idea or dance, drama, improv. Staff PD – intervention training with teachers/EA's
 6. Teachers – what is literacy, connection to curriculum and how to intervene in the classroom. ELA curriculum and identifying and intervening.
 7. Where do we see literacy? How could you map and catalogue the literacy ideas?

We need to get committee together to finalize this and then the programs committee can work with this.

Programming Committee could map out a timeline Louise, Allison, Dale and Bruce

Thursday April 27th at Louise 7pm

- Treasurer's Report – April 16th our balance was \$885.75. We have a bill to pay for food for the kick off event which should be approximately, and need to pay the MRA fees.
7. Calendar of upcoming Literacy Events: -
 - April 18, 2009 MRA Board Meeting St. James School Division; Louise will attend
 - May 3-7 IRA Annual Convention in Minneapolis, Minnesota
 - May 29 Dr. Donald Leu, sponsored by MRA and BRC
 - June 5 Annual Literacy Leaders' Luncheon, MRA
 8. Meeting Dates
 - Executive meeting—amend by-laws deferred to next one.
 - Next meeting May 7th
 9. Adjournment
 - Linda Adjourned the meeting